

# SPONSORSHIP OPPORTUNITIES

## Rocky Hill Business District's 5th Annual Christmas Parade & Festival

**December 1, 2018, 3:00pm - 7:00pm - Parade steps off at 6:00**

The Parade Committee would like to thank you for considering our request for you to be a sponsor of this year's Parade and Festival. It is your participation that makes everything possible and allows our community to come together like it never has before. We had several thousand people lining the roads of Rocky Hill at last year's parade and we will do it again this year.

If you have any questions, please email us at [rockyhillparade@gmail.com](mailto:rockyhillparade@gmail.com), or call Miller Callaway @ 865-250-3513, or Claire Gillespie @ 865-405-1229.

We look forward to seeing you at the parade!



### Silver Sponsor-----\$500.00

- Organization/ Company logo listed as sponsor on website
- Recognized through social media outlets for event promotions and coverage
- Sign on display for the entire Christmas season
- Two complimentary VIP tickets to event

### Gold Sponsor-----\$1000.00

- Silver Level Recognition Plus
- Four complimentary VIP tickets to event
- Name listed on all event print/digital media including t-shirts & posters

### Platinum Sponsorship-----\$3,000.00

- Silver Level Recognition Plus
- Six complimentary VIP tickets to event
- Organization/Company logo on all event print/digital media including t-shirts & posters
- Parade Float with Company sign/ banner

### Presenting Sponsorship-----\$5,000.00+

- Silver Level Recognition Plus
- Eight complimentary VIP tickets to event
- Organization/Company logo on all event print/digital media including t-shirts & posters
- Parade Float with Company sign/ banner
- Organization/ Company recognized in radio, tv, digital, print ads
- Organization/ Company profile on Rocky Hill Parade website