

# Rocky Hill Business District's Christmas Parade Sponsorship Opportunities:

## Bronze Sponsor-----\$250.00

- ❖ Organization/ Company listed as sponsor on website
- ❖ Recognized through social media outlets for event promotions and coverage

## Silver Sponsor-----\$500.00

- ❖ Organization/ Company logo listed as sponsor on website
- ❖ Recognized through social media outlets for event promotions and coverage
- ❖ Sign (On display for the entire Christmas season)

## Gold Sponsor-----\$1000.00

- ❖ Organization/ Company logo listed as sponsor on website
- ❖ Recognized through social media outlets for event promotions and coverage
- ❖ Sign (On display for the entire Christmas season)
- ❖ Two complimentary tickets to event (VIP if available)
- ❖ Logo on t-shirts

## Platinum Sponsorship-----\$2,500.00

- ❖ Organization/ Company logo listed as sponsor on website
- ❖ Recognized through all social media outlets for event promotions and coverage
- ❖ Four complimentary tickets to event (VIP if available)
- ❖ Sign (On display for the entire Christmas season)
- ❖ Parade Float with Company sign/ banner
- ❖ Listed on all event print/ digital media including t-shirts, posters, ads

## Presenting Sponsorship-----\$5,000.00+

- ❖ Organization/ Company logo listed as sponsor on website
- ❖ Recognized through all social media outlets for event promotions and coverage
- ❖ Six complimentary tickets to event (VIP if available)
- ❖ Sign (On display for the entire Christmas season)
- ❖ Parade Float with Company sign/ banner
- ❖ Organization/ Company logo listed on all event print/ digital media including posters, t-shirts, ads
- ❖ Organization/ Company recognized in radio, tv, digital, print ads
- ❖ Organization/ Company profile on Rocky Hill Parade website